

# SASKATCHEWAN PION-ERA

1967 EDITION

50¢

Program  
on pages 2 and 3

The WORLD'S LARGEST  
PIONEER SHOW





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# "The Centennial Sound of Saskatoon"

## RADIO 600

### WAL - N - DEN



**MONDAY  
thru  
SATURDAY  
6 a.m.-12 noon**

**QC's Happy Morning Men —  
WALLY STAMBUCK and  
DENNY CARR**

### WALT EDWARDS SHOW



**MONDAY  
thru  
SATURDAY  
at 8:20 p.m.**

**TEEN TEMPO MUSIC**

### JIM McCRORY SHOW



**MONDAY  
thru  
FRIDAY  
1 - 4:30 p.m.**

**THE LADIES' CHOICE EVERY  
AFTERNOON**

### DEAN SUMMERFIELD



**QC's MAN  
ABOUT  
TOWN**

**with**

**SPECIAL EVENTS COVERAGE**

## The Three Rings of Pion-Era's Daily Centennial Programming

### Morning

10:00 a.m.—Gates open to Pion-Era 1967. Visit Western Development Museum. Visit Indian Village.  
10:30 a.m.—Steamer on the Incline. Baker Fan. Pony Brake. Rock Crushing.  
11:00 a.m.—The Living Story of Sawing logs for fuel and lumber.  
11:30 a.m.—The Story of Threshing Grain for Feed and Flour.  
12:00 noon—Steamer on Incline.

### Afternoon

1:00 p.m. — Steam and Gas Circles activated. Boot Strap in action.  
1:30 p.m.—Daily finals in Setting Up Competition.  
Blue Garter Saloon, Folk Festival and Teen Town opens.  
2:00 p.m.—The Living Story of Sawing Logs for Fuel and Lumber.  
3:00 p.m.—The Story of Threshing Grain for Feed and Flour.  
Gymkhana (in the Horse Circle).  
4:00 p.m.—Field Demonstrations—The Live History of Plowing and Land Work. The Story of the Progression of Harvesting.  
4:30 p.m. The Building of a Railroad: First time on Pion-Era Grounds.  
5:30 p.m.—Steam and Gas Circles activated. Boot Strap in action.

### Evening

7:00 p.m.—The Living Story of Sawing Logs for Fuel and Lumber.  
The Horse Show (In the Horse Circle).  
7:30 p.m.—The Story of Threshing Grain for Feed and Flour.  
8:00 p.m.—Steamer on Incline. Baker Fan. Pony Brake. Rock Crushing.  
9:00 p.m.—Gymkhana (in Horse Circle).

### Saturday, July 1st

2:00 p.m. — The World renowned R.C.M.P. Band and Musical Ride.  
8:30 p.m. — Girls' International Rodeo with Jerry and Joy Duce and Corey Smith.

### Sunday, July 2nd

2:00 p.m.—The largest outdoor picnic ever. Free.

**Monday, July 3rd**—2:00 p.m.—Afternoon Show.

6:30 p.m.—Stock Car races and Demolition Derby.

8:30 p.m.—Evening Grandstand.

### Tuesday, July 4th

2:00 p.m.—Afternoon Show.  
6:30 p.m.—Competition Archery versus the Antique Guns. Free.  
8:30 p.m.—Evening Grandstand.

### Wednesday, July 5th

2:00 p.m.—Afternoon Show.  
6:30 p.m.—Stock Car Races and Demolition Derby.  
8:30 p.m.—Evening Grandstand.

### Thursday, July 6th

2:00 p.m.—The Afternoon Show.  
6:30 p.m.—Dept. of National Defence — Sunset Ceremony. (Free).  
8:30 p.m.—Evening Grandstand.

### Friday, July 7th

2:00 p.m.—Afternoon Show.  
6:30 p.m.—Dept. of National Defence — Sunset Ceremony. (Free).  
8:30 p.m.—Evening Grandstand

### Saturday, July 8th

2:00 p.m.—Afternoon Show.  
6:30 p.m.—Dept. of National Defence — Sunset Ceremony. (Free).  
8:30 p.m.—Evening Grandstand.

## Grandstand Preview

The afternoon grandstand from July 3-8 will feature a parade of vintage equipment, plus pony chariot races for the world's championship, and also mule races. The threshing contest will also take place.

The evening grandstand from July 3-8 will feature such well-known entertainers as Wilf Carter, the Hansen Sisters, Roaring 20's, Owen Hester, Saskatoon's Pat Kerr, and other professional and amateur entertainers. The world's championship pony chuckwagon races will also be a part of the evening grandstand.

## In the Spotlight before the Grandstand

### Friday, June 30th

2:00 p.m.—Girls' International Rodeo with Jerry and Joy Duce and Corey Smith. (The first all-girl Rodeo in Saskatchewan).

8:30 p.m. — The World renowned R.C.M.P. Band and Musical Ride.



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# The BLUE GARTER

• REFRESHMENTS  
• LIVE ENTERTAINMENT  
• DANCING GIRLS • SINGING • MUSIC



## Special Events and Attractions

**Friday, June 30th — Western Development Museum Day**

Pion-Era's Down Town Parade.  
Girls' International Rodeo.  
R.C.M.P. Band and Musical Ride.

**Saturday, July 1st — Centennial Day**

Girls' International Rodeo.  
R.C.M.P. Band and Musical Ride.  
Arrival of the Pony Express bringing the mail via horseback on the original route from Prince Albert, Saskatchewan, 100 miles.

Birthday Celebration

Senior Girls' Fastball Tournament (in Gordon Howe Fastball Park).

**Sunday, July 2nd — Picnic**

Pion-Era's Centennial old-time picnic. Free to all. (Bands, sing-alongs, competitions, games, etc.).  
Senior Girls' Fastball tournament (in Gordon Howe Fastball Park).

**Monday, July 3rd — Prince Albert Day**

Down Town Chuckwagon Breakfast.  
Stock Car Races and Demolition Derby.

**Tuesday, July 4th — Pioneers Day**

1867 Fashion Show downtown.  
Archery and Gun Club Competition. (Free).  
Honoring of 62 Sask. Pioneers.

**Wednesday, July 5th — Citizens Day**

Hillbillies lynching invasion downtown.  
Bar-B-Q Competition.  
Stock Car Races and Demolition Derby.

**Thursday, July 6th — Kiddies Day**

Great Plains Indians downtown.  
Children's Day  
Sunset Ceremony (Free).  
Fashion Show Downtown.

**Friday, July 7th — Farmers Day**

Military Band Performing downtown.  
Arrival of Centennial Trail Ride.  
Sunset Ceremony. (Free).

**Saturday, July 8th — Volunteers Day**

Tug-o-war Finals, Setting-up and Threshing Finals and Gymkhana Finals.  
Sunset Ceremony. (Free).



## Other Features of Pion-Era

1:00 p.m.—West Coast United Shows, the Largest and Only all Canadian Motorized Midway.

1:30 p.m.—The Opening of Pion-Era's renowned Blue Garter Saloon. (Shows on the hour every hour).  
The Opening of Pion-Era's Folk Festival. Featuring ethnic groups, folk singers, fiddlers' competition, liars' competition, etc.

The gates open to Pion-Era's Teen Town. Vocal competition, the Battle of the Bands, etc.

4:00 p.m.—The Indian Circle features a stage production with Indian Tribal Dances, etc. Free to all.  
Special Events galore.

8:00 p.m.—The Indian Circle features a stage production with Indian Tribal Dances, etc. Free to all.

11:00 p.m.—The Indian Circle features a stage production with Indian Tribal Dances, etc. Free to all.

### ROLLING HOME SHOW



4:30 - 5:45  
MONDAY  
thru  
FRIDAY

Green Light to Good Listening  
with ROSS KNAPSTED

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with ART AUSTIN

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with  
Bill  
Storey

THE FARMER'S FRIEND, WITH  
ALL THE FARM NEWS ON QC



Welcome to

# PION-ERA

ONCE AGAIN it is Pion-Era time and it is my privilege as Chairman of some 1,200 volunteers who are active in the staging of our annual Show, to welcome you one and all to our grounds.

Our 1967 Centennial Edition of Pion-Era will be, and I am sure you will agree, the largest and most diversified as far as programming is concerned that we have ever staged. In addition to our regular and established attractions such as the main focal point, the Western Development Museum, there are the authentic demonstrations carried out in the various circles, and the pony chariot and chuckwagon races. The afternoon show is wholly devoted to a Pioneer theme and the evening stage show features lively entertainment. Other events have been added and others improved. Teen Town is being staged again but outdoors. Our midway comprised mainly of rides is far superior to any we had contracted for to date.

In keeping with the policy of expanding and improving our show we have not overlooked the real heart and core of our unique show and have added a real timely field demonstration, "the laying of steel". The construction of a railway roadbed will take place, complete with the laying of ties and rails with the vintage equipment used before the turn of the century.

Pion-Era has certainly appreciated your patronage the past many years which has truly made it possible for us to continually improve our show.

I would like to thank, on behalf of the Board of Directors and Management of Pion-Era, the Provincial Government and the City of Saskatoon for their continued financial assistance; the Saskatchewan Centennial Corporation and the Saskatoon Centennial Committee for their fine co-operation which needless to say has been appreciated.



D. Junor



R. M. Mollan

The news media, as in former years, have all done a remarkable job in publicizing and promoting our Show.

See you at Pion-Era! We sincerely hope that you will be pleased with the 1967 program.

**Don Junor,**  
Chairman of the Board

**WELCOME TO** Canada, Welcome to Saskatoon, and Welcome to Pion-Era.

Do you realize that we in Canada boast of having the second highest living standard in the world and we have accomplished all of this in the short period of one hundred years? That's quite a record, and for that, and many, many other reasons, we have much to be thankful.

You will find that Pion-Era is a very unique show inasmuch as it makes use of our past heritage in the form of antique displays that are stored in the Western Development Museum, and by making all of these an active and functional exhibit we are able to portray some of the methods used to make Canada the very great nation it is.

Another truly great aspect of Pion-Era lies in the fact that it is probably the largest display of community effort on this continent, and that again is the atmosphere that built this country.

When you come to Pion-Era, take a moment and let your imagination visualize the great wealth of culture and heritage that is on display and working here.

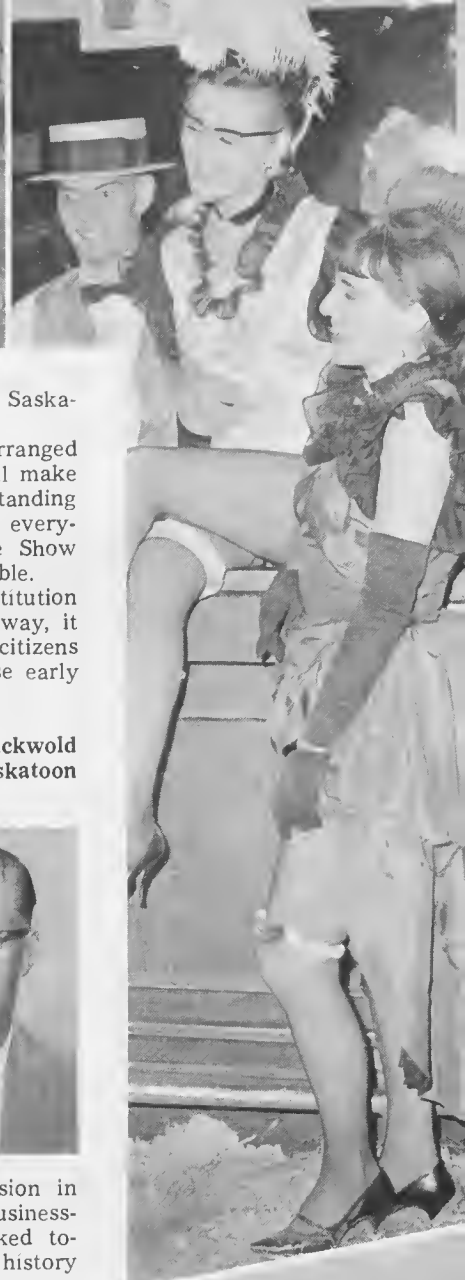
In welcoming you to Pion-Era in our Centennial Year, I would be very remiss if I did not take the time to say "Happy Birthday Canada, may God bless you always."

**R. M. (Dick) Mollan,**  
General Manager



LUMBER  
DON PH. 2440





S. L. Buckwold

**WELCOME TO Pion-Era . . . Saskatoon's great show!**

The Centennial program arranged for this year's presentation will make the 1967 Pion-Era an outstanding event, and I am confident that everyone taking it in will find the Show most entertaining and enjoyable.

Pion-Era has become an institution in Saskatoon, and, in a small way, it represents a tribute by our citizens and pioneer volunteers to those early settlers who built so well.

Best wishes to all!

**S. L. Buckwold  
Mayor of Saskatoon**



**SASKATOON'S PION-ERA** is rapidly gaining the reputation as one of the west's major summer attractions.

Its uniqueness as a pioneer show is unequalled anywhere. For one week of the year, men and machines take time to flash back to early western history and make it come alive.

The week itself gives us time to reflect on past glories, take stock of the present and look towards new horizons in the future.

The Saskatoon Board of Trade this year is celebrating its Diamond Jubilee. For 60 years it has been active in the community and no doubt some of the things to be seen during Pion-Era can be traced to activities in the early years of the Board of Trade.

Pion-Era itself, in the true pioneer tradition, has come through difficult



G. A. Gillis

times. It had its own depression in recent years but citizens and businessmen in all walks of life worked together to make it the living history book it is today.

It is fitting, therefore, that Pion-Era should be staged during the Centennial Year of Confederation, reflecting the difficult and trying years the nation as a whole has gone through in its development.

And when Canada celebrates its 200th birthday we hope Pion-Era will be there to tell our ancestors what Canada was like as a 100-year-old child and how Saskatonians celebrated the centennial.

Congratulations Pion-Era and keep up the good work!

**George A. Gillis, President  
Saskatoon Board of Trade**



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INDUSTRIAL WIRING  
HOUSE WIRING

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TO VISIT

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Limited*

WHILE  
IN  
SASKATOON





From its first show  
in 1954 Pion-Era has  
attained steady growth

# Pion-Era is History in Motion



*Pion-Era results from the combination of many talents. Native Indians camp right on the grounds and give the show a truly western flavor. Credit for getting the vintage machinery mobile (above) goes to the Pioneer Threshermen's Club, who put in many hours. Everything gets underway with a giant parade (below) down the main streets of Saskatoon on June 30th.*



**THE BACKGROUND** and history to Pion-Era's present day success is an interesting one of community and province-wide support, producing a show of considerable magnitude. This, then, is Pion-Era's story.

During the summer of 1954, the Jubilee Committee of the province of Saskatchewan, under the Chairmanship of Mr. Justice E. M. Culliton, was formulating plans for the 50th Golden Anniversary of the incorporation of the province, which up until 1905 had been part of the North West Territories.

Local communities were encouraged to write up and preserve their pioneer history and many worthwhile booklets were produced. Another project was the issuing of blanket invitations to former residents of the province, many of whom had retired to the milder climate of British Columbia and elsewhere, to pay a return visit to Saskatchewan to witness the progress that had been made since the homestead days.

It was thought most fitting that the Western Development Museum at Saskatoon, with branches at North Battleford and Yorkton could be very suitable focal points to visit and refresh memories of pioneer days in the West. As plans progressed, the City of Saskatoon envisaged a week long celebration with the Western Development Museum being responsible for the morning and afternoon entertainment with the city itself staging the evening performances downtown and elsewhere.

When this proposition was placed before the Museum Board, it was thought prudent to put on a trial run of a show in the fall of 1954 similar to what was known as the Threshermen's Reunion in the United States. Nothing like this had ever been attempted in Canada before.

There were no precedents for guidance, but the Museum Board and the small Museum staff responded valiantly. Old time threshermen came in, volunteering their services to operate the ancient steamers, gas engines and two or three antique autos were put into running condition.

The whole undertaking was a very amateur preview of what it was hoped could be done during the Jubilee celebrations of 1955. Although a little late in the fall, the Thanksgiving weekend was chosen for the show. Favored by perfect Indian summer weather, the show was a real success.

The fall show of 1954 was catered to by one booth selling sandwiches out of the Museum's cook car with coffee at a nickle a cup. The mechanics from the Museum workshop refurbished some of the old steamers and gas tractors that had stood idle and unused for forty years and they once more roared into life. The first show was handled by a dozen or so men and women while the undertaking of the annual show today calls for the efforts of well over 300 people. Instead of one team of horses, the show has expanded to over 200 head of horses and other side lines in proportion.

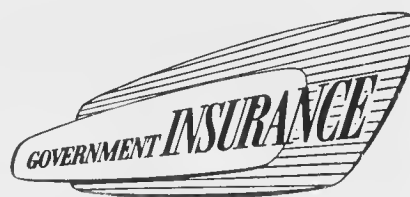
So well received was the fall show of 1954 that preparations for the weeklong show of 1955 received help and encouragement from all quarters. Pion-Era now is a regular part of Museum activities and is in reality the showarm of the Western Development Museum.

The Pioneer Threshermen's Club and the Women's Auxiliaries perform yeoman service during these special shows. They add that old time touch of the days of the large threshing crews, and the ladies portray the daily life of the pioneer at the turn of the century. In the word of one interested visitor, "Pion-Era is a World's Fair in Itself."



We might have been classed as pioneers . . . if we had taken longer in becoming Saskatchewan's largest underwriter of general insurance.

**"Buy Your Insurance  
the Saskatchewan Way"**



# PION-ERA

## Chairmen for 1967

### Administration:

Finance and budget ..... Alex Waldner  
 Parking, Traffic and Gates ..... Don Junor

### Advertising:

Advertising and Promotion ..... Don Junor  
 Magazine ..... Red Wilkinson, Editor  
 Miss Donna Montgomery, Sales Mgr.; Mrs. Alma Perry,  
 Sales Rep.; Mrs. Audrey Taylor, Sales Rep.; Mrs. Noni  
 Murdock, Sales Rep.; Mrs. Stella Herd, Sales Rep.  
 Downtown Promotion ..... Ted Eadinger

### Grandstands:

Afternoon and Evening ..... Tom Lennon  
 Grounds Parade ..... Albert Stevenson  
 Receiving Guests and Dignitaries ..... George Porteous

### Ladies' Auxiliary:

Souvenir Booth ..... Mrs. Dorothy Phillips  
 Pancake Booth ..... Mrs. Enid Mitchner  
 Cookbooks ..... Mrs. Cathy Matlock

### Special Activities:

Sunday Picnic ..... Bill Woods  
 Blue Garter Saloon ..... Mrs. Helen Tallis and Miss Colleen Sawyer  
 Car Award ..... Alex Waldner  
 Trailer Award ..... Alex Waldner  
 Coins ..... Alex Waldner  
 Downtown Parade ..... Mrs. Helen Tallis  
 Folk Festival ..... Sid Wilsdon  
 Hats and Ties ..... Boys' Pipe Band  
 Pioneer-of-the-Year ..... Alex Waldner  
 Special Events ..... Jack Kearney and Irv Pytt  
 Teen Town ..... Jay Pritchard

### Pion-Era Show Proper:

Allover Programming ..... Ken Benson  
 Field Activities Co-ordinator ..... Joe Phelps  
 Circle Activities ..... Jim Gray

### Circle Chairmen

Steam ..... Bill Foster  
 Gas ..... Ev Charters  
 Plowing ..... Nick Turanich  
 Lumber ..... Garnet Arthurs  
 Threshing ..... Wilbur Frew  
 Setting Up ..... Harry Marsh

### Horse Circle

Overall Chairman ..... Gib Robbins  
 Circle Activities and Parade ..... Mel Hughes  
 Horse Circle Show ..... Fred Major  
 Gymkhana ..... Ivan Elliott  
 Chuckwagons and Chariots ..... John McLeod  
 Children's Day ..... Parks and Recreation Board  
 Concessions ..... Eldi Kobussen and Bud Smith  
 Exhibits (Models) ..... Pion-Era Office  
 Indians ..... Bill Eagle and Mac Taylor  
 Information Booth ..... George Porteous  
 Mid-Way ..... Pion-Era Office  
 Old Timers ..... Pion-Era Office  
 Static Displays ..... Ken Benson  
 Vintage Cars ..... Howard Freeborn

Potash Company  
 of America  
 Saskatoon

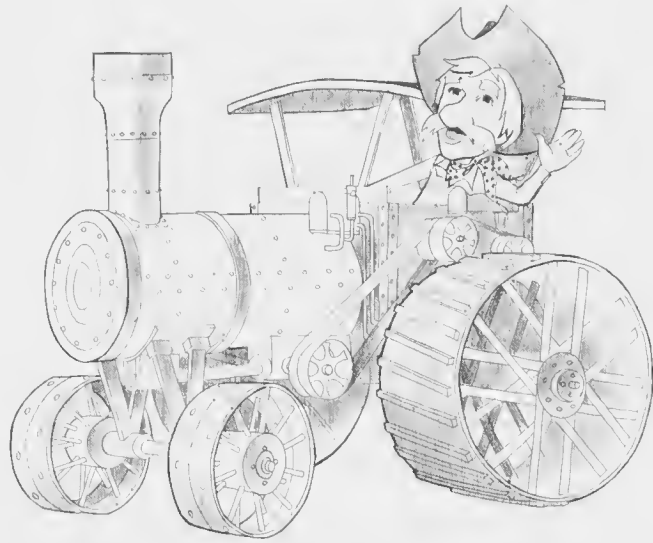


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 "PION-ERA"

*New Full-of-Life  
Image Gives "Pete"  
Bounce and Color  
of Pion-Era Show*



## "PETE" COMES TO LIFE



**P**ION-ERA PETE has taken on a new image. The broad-moustached and smiling character that has been identified with Pion-Era for many years is now being produced in full body size for use in folders, posters, advertising and other publicity material.

Publicity Director Red Wilkinson says that for many years Pion-Era Pete has been a simple fine-line drawing, with no real character or individuality of his own. "In all printed material that we produce now," Wilkinson says, "we are getting Pete active in a particular phase of our Pion-Era show. In this way, he is readily identified and closely connected to Pion-Era."

Although Wilkinson says that Pion-Era has given the "Pete" character more life, he points out that "we haven't changed the facial appearance of Pion-Era Pete which has become so widely known over the years. We like his smile, moustache and straw hat."

For example, in the Pion-Era folder, Pion-Era Pete is reproduced in full color with two Blue Garter girls by his side doing a kick routine. Other art-work has been produced showing Pion-Era Pete behind the wheel of a giant steam engine, and at the controls of four charging ponies pulling a chuckwagon.

"We are now competing with other major vacation attraction events right across Canada and the United States," Wilkinson says, "and we have found that we needed to improve the quality of our produced material to give our show the highest image possible. This means utilizing color, artwork and photography in a professional mixture to describe our show to people across the continent."

The folder and poster, for example, were produced this year in four colors for the first time in Pion-Era's history. In all cases, Pion-Era Pete in his new design appears in this material.

The Pion-Era Pete artwork was prepared by Dave Clackson of Saskatoon.

SASKATCHEWAN PION-ERA



EVERYTHING FROM BEARD  
CONTEST TO SING-SONG  
AT SUNDAY PICNIC

## Bring Your Picnic Lunch

**A**MONG THE many exciting events taking place at Pion-Era 1967 is a new dimension to the show that will not only prove to be exceedingly popular but will undoubtedly turn out to be an annual affair. On Sunday, July 2, at Gordon Howe Bowl, Saskatoon, what may well be the biggest thing of its kind in Canada will be witnessed in Pion-Era's Centennial Picnic.

The idea of holding a Centennial Picnic in conjunction with Pion-Era originated with Mrs. Helen Tallis. The combined efforts of a number of Saskatoon people have enabled one of the finest organized outdoor spectacles that Saskatoon will see in many a year.

Beginning at 2:30 p.m. and continuing until 6 p.m., the Show consists of an old-time sing-song emphasizing the music of the West from 1867 until the turn of the century and three separate bandstands made up of Rock and Roll, Western and Dixieland musicians.

Four separate contests highlight the

day: a Beard Contest, a Pion-Era Costume Contest, a Centennial Suntan Contest, and a Contest for the most imaginative Centennial Picnic Lunch. Of the many other attractions at the picnic, there are a number of races and games with a Centennial flavor for both the kiddies and adults. There is also a horseshoe pitching contest and a hunt for the proverbial needle-in-the-haystack.

Radio Stations CFQC and CKOM are broadcasting live from the bandstands and the picnic winds up an old-time vaudeville show at which Pion-Era's feature grandstand performer Wilf Carter makes an appearance.

The whole day is completely free and promises to be a great afternoon of family enjoyment.

As it is an old-time picnic, Pion-Era costumes are the order of the day. Everyone planning to attend should bring along a picnic lunch and for those who plan to barbecue there is a large charcoal snake pit on hand to round out the facilities.

MILITIAMEN AND NAVY  
RESERVE IN ATTENDANCE  
FOR THREE DAYS

## Sunset Ceremony at Pion-Era

**T**HE TRADITIONAL military flag-lowering rite, the Sunset Ceremony, is being performed at Pion-Era on July 6, 7 and 8. Militiamen and naval reserve personnel will perform the ceremony.

The ceremony procedure is as follows: A flag-lowering detail will take its place at a flag station. The Guard and Band are inspected alternately by senior public officials and officers of the Canadian Armed Forces. Following the Inspection of the Guard, the pipers will play the Lament, the band will play an evening hymn and Retreat will be sounded by a trumpeter. As Retreat is sounded, the flag will be lowered and the Gun Detachment in position at the edge of the parade square will fire one shot. This will be followed by the Last Post and the firing of a "feu de joie" or three successive rifle sounds by the Guard. A March Past completes the Ceremony.

The Sunset Ceremony has a long tradition in military history. It began as a bugle call termed "Retreat" in the British Army and probably has its

origin as far back as the sixteenth century when it was called "Watch Setting". It was sounded on the drums to indicate that the gates of the fortress were about to be shut and that the guards or the "watch" were to be posted on the ramparts.

It is customary for flags to be struck or hauled down at sunset for the simple reason that they cannot be seen during the hours of darkness or, if they could, the details of them could not be identified. There are at least two historical flags which did not follow this custom. During the Indian Mutiny, the Union Jack flew from the Residency flagstaff throughout the Siege of Lucknow as an act of defiance from June 30 1857, to November 17 1857 and afterwards was never hauled down except for renewal, until August 13 1947, when Pakistan came into being.

The Sunset Ceremony will be seen by thousands of Saskatchewan people and visitors to the province during the Centennial Year. Guards based in both Regina and Camp Dundurn will be performing at various functions in more than 20 Saskatchewan communities.

## CLAYPOOL'S SADDLERY

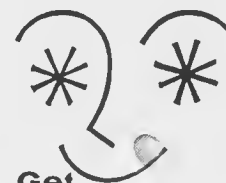
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"FOR COMPLETE  
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**F**EATURE entertainer at Pion-Era is Wilf Carter, who will appear on each evening show from July 3 until until the windup on July 8.

Often referred to as Canada's Friendliest Cowboy, the Nova Scotia native has written well over 500 songs and has recorded even more.

He earned his spurs in the singing field at an early age. Although Carter was born in Nova Scotia, he lived in Calgary for many years and it was here that his singing career began at the age of nine. He was also very active as a cowboy and bronco buster.

In the early days of the Calgary Stampede, his speciality was "ear-downing." As part of a three-man team that caught, saddled and rode a wild horse, Carter's job was to grab the horse's halter, and get the horse's left ear between his teeth. This usually quietened the horse down enough to allow the rider to mount it.

Carter was in demand as a singer and yodeller at many dances and gatherings, and soon he was in Banff as official songster for the CPR Trail

## Wilf Carter



Riders. His fame then started to spread quickly.

His recording days go all the way back to 1932, when his first record for RCA Victor was, "Swiss Moonlight Lullaby." He has principally recorded for RCA ever since, plus freelancing and producing his own recordings.

Carter has entertained before thousands of fans over the years throughout the United States and Canada. At the Canadian National Exhibition in Toronto one evening, he entertained before a rapturous crowd of 70,000. In 1964 he sang to a solid ovation at the Calgary Stampede Grandstand show, and stole the spotlight.

Recently he was accepted into the Cowboy Hall of Fame in Oklahoma City, and has sung in Australia, where he has many thousands of followers. He seems immune to the passing years, and still the sweet strains of "There's a Love Knot in My Lariat" bring wild applause from the thousands of fans who turn out for his every performance.

## The Hansen Sisters

**B**EAUTY AND musical talent in the form of the Hansen Sisters from Toronto are part of the evening grandstand show at Pion-Era 1967.

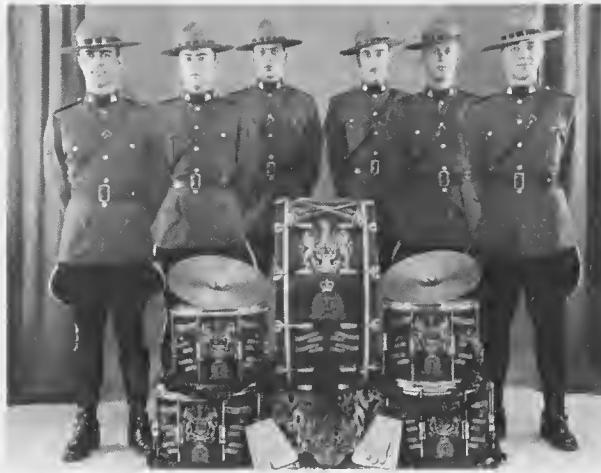
The sisters have travelled widely in recent years to all parts of the globe, and form an important part of the Pion-Era entertainment. Pion-Era General Manager Dick Mollan calls the Hansen sisters "two beautiful and talented girls who do a tremendous double violin act."

The Hansen Sisters have performed with Arthur Godfrey, and have toured for six weeks with Guy Lombardo. Lombardo says of their talent: "To a solid foundation of musical training, the Hansen Sisters have added sophistication, imagination and showmanship. Their entertainment is both varied and impressive."

The Hansen Sisters made an extensive tour of Finland, where they made guest appearances on two major television networks and Finland National Radio. With the Canadian Broadcasting Corporation, they have travelled from the deserts of Egypt to the Arctic Circle, entertaining the United Nations troops there. They have also delighted shipboard audiences while cruising in the Caribbean.

Besides playing the violin, their act includes a bit of singing and dancing with a light touch of comedy.





## RCMP Band and Musical Ride



**T**HE ROYAL CANADIAN Mounted Police is participating at Pion-Era in the celebration of Canada's Centennial year in a combined presentation of its Concert Band and Musical Ride. The RCMP is on view on the Pion-Era grounds for two days only, during the evening of June 30 and the afternoon of July 1.

The history of the 50-piece Concert Band is almost as old as the Force itself. The first musical aggregation was set up by a voluntary group in 1876 at Swan River, Manitoba, and the instruments for it were hauled in by dog team from Winnipeg. In the years that followed, and as additional outposts of law and order were established in the Canadian West, other bands were formed.

A major historical event, which occurred in 1877, was the signing of the Treaty No. 7 with the great Blackfoot Confederacy and it was during this impressive meeting that most of the native population heard, for the first time, the sound of trumpet and drums which had been paraded by a small band headed by Sgt. Major Lake.

In these early years, six bands were formed with the last one being set up at Dawson City in the Yukon shortly after the gold rush reached its peak. Nothing more is heard of a Force Band until 1938 when Commissioner S. T. Wood authorized the first official RCMP Band. It was inaugurated in November of that year and comprised members from all across Canada.

Together with their musical activities these members performed active police duties and this arrangement lasted until 1958 when increasing demands for the unit necessitated its development into a full-time unit. In the intervening years, the Band has performed in both large cities and small hamlets throughout Canada as well as visits to numerous centres in the United States. The Band is currently directed by Supt. E. J. Lydall, the only remaining active member of the 1938 aggregation.

The Musical Ride, which is commanded by Insp. R. C. G. Williamson, is performed by a mounted troop of 32 members of the Force drawn from Detachments all across Canada for a two-year tour of duty. The horses, which are three-quarter Thoroughbred, are raised on the Force's ranch at Fort Walsh, Saskatchewan, and both men and horses train

together for four months before any engagements are undertaken.

"The Ride" is composed of a variety of intricate movements executed at the trot and canter to an appropriate musical accompaniment by the Band. The figures performed are derived from cavalry drill and demand the utmost in control, timing, and co-ordination.

The figures are formed by individual horses and riders or by their grouping into various formations and the Ride concludes with the rousing Charge by all 32 riders, spurred on by the sound of the Trumpet.

Although it is recorded that a North West Mounted Police musical ride was performed in 1876, it was not until 1904 that the Ride was put on public display. The Ride, consisting of an Officer, 20 non-commissioned Officers and men and trained by Insp. F. Church, was received with considerable acclaim at Winnipeg, Brandon, Qu'Appelle and Regina. In the ensuing years, mounted troops of the Force journeyed abroad to participate in various functions and in recent years the R.C.M.P. Musical Ride has become a familiar sight in the United States and Britain. Highlights of the Musical Ride history include its attendance as Canadian representatives at the Coronations of King George V, King George VI and Queen Elizabeth II in London, England.

The program opens with a brilliant fanfare of Trumpets, introducing a fifteen-minute marching ceremony by the Band, including traditional quick and slow marches in a series of intricate marching movements. This is followed by a 45-minute concert by the Band and Chorus featuring instrumental and vocal soloists and presenting compositions especially written for Centennial year.

After a brief intermission, the program is brought to a climax with the presentation of the Musical Ride. The more readily identifiable figures include "The Bridal Arch", "The Dome", "The Maze", "The Star", "The Shanghai Cross" and "The Gates".

The finale of the program combines both units in the traditional Retreat Ceremony with the evening hymn and flag lowering and a March Past by both Band and Ride to the strains of the Regimental March of the Royal Canadian Mounted Police.

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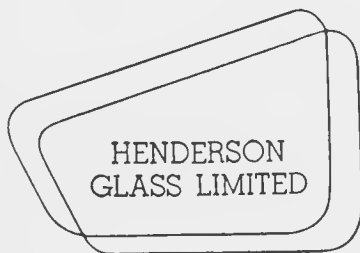
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## FEATURE ATTRACTIONS



### Owen Hester

**O**NE OF THE continent's most versatile M.C.'s and entertainers is handling the microphone duties on the 1967 Pion-Era Grandstand.

Owen Hester, of Kansas City, Missouri, will be keeping the show moving quickly with his "Triple threat" repertoire of comedy, dancing and music.

Owen showed signs of talent in the field of comedy and music at a very early age. At nine, he was taking piano lessons at the Conservatory of Music in Kansas City.

At 17, he began to "sit in" with local dance bands, and soon conducted his own orchestra. Always enterprising, he mastered other instruments in the hand until he could play piano, drums, trombone, and saxophone. His classmates prevailed upon him to organize an amateur theatre group, which performed every Sunday afternoon. Besides his talents playing the numerous instruments, Owen started tap dancing, and this activity soon became popular with crowds.

His first professional break came when he was booked on the Playboy Circuit. While on this circuit, a newspaper critic described him as a "Triple Threat Entertainer". This, of course, included his flair for comedy, dancing, plus his music.

Since the Playboy Circuit, Owen has never had to look back. His future was immediately bright and he put in appearances on many television specials such as The Ed Sullivan Show, The Steve Allen TV Show, The Gary Moore TV Show, The Red Skelton and The Jack Paar Shows.

Owen lives with his wife and four children, three boys, and one girl, in Great Falls, Montana. His hobbies are hunting and fishing—when he has some spare time!

## Jerry Josie

**M**IMIC JERRY JOSIE of Edmonton is a funny man deluxe on the evening grandstand show.

Josie's talents were witnessed in Saskatoon last year when he was on the same show as Pion-Era's General Manager Dick Mollan. Mollan was so impressed with Josie's full range of comedy mimic routines that he contracted him for Pion-Era 1967.

Josie's career in the funny world actually started during the war when he was in the Navy. When a request was made by the ship's Special Services for entertainers, he volunteered to do his part, such as entertaining at hospitals. After the war, he went into the Navy reserve as a musician. Here he would take over the band and dramatize various movements as the band director.

His pantomime act soon caught fire, and he started to appear on television and at night clubs. He has travelled extensively in the Northwest Territories, such as to Yellowknife, Hay River and Inuvik, and throughout the Prairie Provinces.

## West Coast Shows

**W**EST COAST United Shows Ltd., Canada's largest travelling midway, will be a major attraction on the Pion-Era grounds this year.

The show came into being at the conclusion of World War II. The two present owners, E. "Tiny" Nicholls and J. "Ab" Greenway, conceived the idea and have directed the show from its modest beginning until today when it is the largest Canadian owned travelling midway in Canada.

With its winter quarters in Kelowna, British Columbia, where the mild winters allow for much outside work to be completed, a staff of ten mechanics and welders, carpenters and painters are kept busy in the overhaul and maintenance of the equipment during the off season.

Many innovations have been incorporated into the operating units of the midway and it enjoys the reputation of being the fastest moving, fastest growing show in North America. Brightly lighted and painted with some of the most popular riding devices on any midway, the owners can point with pride to their achievements.

SASKATCHEWAN PION-ERA





## Fun For All Teeners

**B**ANDS AND FOLK singers from across Saskatchewan are part of this year's Teen Town, which is located right on the Pion-Era grounds. Pion-Era Teen Town is the largest show of its type in Western Canada.

The first Teen Town held last year was such a success that organizers decided to enlarge the activities and scope of the project for 1967. Four Saskatoon youths, Jay and Wayne Pritchard, Earl Eidem and Murray MacDonald, are organizing the Teen Town, in co-operation with Pion-Era.

Teen Town is part of the Pion-Era concept of offering something of interest for every member of the family. The pavilion opens at 1 p.m. and goes right through until the evening hours.

About 20 bands plus many folk singers from across the province are participating. The winners of the two competitions receive a CBC audition at Edmonton with a chance to appear on nation-wide television. Witness Incorporated, who won the 1966 band competition, have received good exposures at communities throughout the province in the last year, and are now touring in the United States.

In the afternoons, the folk singing, mod fashions, ethnic dancing, gymnastics, and judo and karate exhibitions are featured. Sports celebrities are also in attendance during some of the afternoons.

A provincial farm youth and 4-H photo competition is an added attraction, with all photographs on display. The winners are awarded polaroid cameras as prizes.

A mammoth dance will be held on seven of the evenings, with a hoot-nany on the evening of July 5. The bands will be alternating on two band-stands.

The perimeter of Teen Town features displays, such as custom cars, motorcycles, mod fashions, sports equipment and wigs, cosmetics and beauty counselling.

## Folk Festival

**T**HE FIRST ANNUAL Blackstrap Folk Festival is being presented at Pion-Era this year.

In addition to folk music programs (featuring local performers) the Festival features ethnic song and dance groups, a Fiddlers' Contest with \$100 in prizes, a Liars' Contest and instrumental groups.

Though there are pro and semi-professional performers, others are amateur performers in the very strongest tradition of the old amateur radio shows. As many ethnic groups as possible are being presented to further the Pion-Era Centennial theme.

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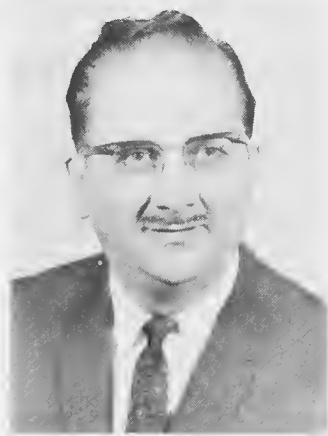
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ONE HUNDRED YEARS ago, at the time of Confederation, the Saskatchewan we know today was still the domain of roving Indian tribes and the countless herds of buffalo that covered the plains literally by the millions.

The North West Mounted Police came to the West in 1874 and built Fort Walsh in the Cypress Hills in 1875. It was not until the main line of the Canadian Pacific Railway crossed Saskatchewan in 1883 that the first farmer homesteaders settled on our western prairies.

Settlement was somewhat checked by the Riel Rebellion of 1885 and it was not until the period centering on the year 1900 that homesteading really hit its stride. By the shipload and trainload, settlers swarmed out on the plains, from the four corners of the earth. Nothing like this had been seen before—and will never be seen again. It was the subduing of a vast inland empire that was to become known as the Granary of the Empire, with Saskatchewan as the Buckle of the Wheat Belt.

Judging by today's standards the homesteaders implements were crude and, in many ways, not too efficient. A great deal of farm work was performed by oxen. To a homesteader living 50 miles from town a round trip to a railway centre consumed almost half a month. This is the part of the background story that the Western Development Museum is dedicated to preserving.

It was during the later years of World War II that thoughtful men and women became alarmed at the rapid disappearance of the mode of life and implements of the homestead age. Relentless scrap metal drives for munitions were on and a Saskatchewan culture and way of life was vanishing. Fortunately, before the situation got out of hand completely, interested citizens came to the rescue. Farmers, business men, college professors, historians and others came together and, after considerable effort and planning, the organization known as the Western Development Museum came into being.





There were no guide lines to follow since nothing like this had been attempted before. Like Topsy, the Museum "just grewed." By a fortunate coincidence there were at this time, in the 1948 period, a number of vacant former air force hangars in the province standing unused since the conclusion of the Second World War. Such hangars were made available to the Museum at the key points of North Battleford, Saskatoon and Yorkton. The collecting of farm implements of the homestead age was started.

Financing was, of course, a big problem but, when once the provincial and federal governments were convinced of the soundness of the plan, money grants were forthcoming. The newly formed Board of Directors had decided to rely principally on donated items for exhibit although in some cases a token price was paid.

The first emphasis on exhibits was on the giant steam and primitive gas tractors that had been in use to break the age long prairie, and that had threshed the bumper crops grown on the new breaking. To further round out the story, it was found necessary to acquire the massive engine gang plows that ran to as many as twelve plows in one unit. Then too, there were the growling separators used for threshing the golden grain as it poured out of the grain spouts.

The big steam and gas tractors represent an age that is past. One of the steamers at the Museum weighs 25 tons in operating order, and some of the gas tractors shake the ground as they roar past in parades. These engines could break up to 40 acres a day of virgin prairie that had lain compacted for centuries.

For the record it possibly should be pointed out that the steam tractors began to be displaced by gas tractors on the farm in the 1910 era. So complete was the take over that by 1923 the manufacture of steam tractors ceased altogether. This is an indication that there was a certain amount of urgency in obtaining such exhibits before they disappeared forever. The same story is true of the early day gas tractors. The Museum owns over 250 of the gas tractors—the most complete line on the North American Continent.

As soon as the Museum started in on the collecting of items, the project spread like a prairie fire. Wagons, democrats, buckboards and buggies of every description tell the story of the horse and buggy days. Then came the collecting of antique autos. The Museum now has close to 250 of these dating back to vintage cars of the 1902 period. Many of these are in show room operating condition, as are the steam and gas engines.

The Museum activities then spread to pioneer furniture and clothing portraying the more intimate side of pioneer life. Old fashioned cook stoves are on display along with hanging lamps, churns, sewing machines, spinning wheels, parlor organs, dishes, in fact almost everything relating to life at the turn of the century. Valuable sidelights on pioneer life are found in the mail order catalogs going back to the year 1903. The members of the Pioneer Threshermen's Club assist in operating the pioneer machinery while the ladies of the Women's Auxiliary staff the Museum parlor, dining room, kitchen and crafts room on special occasions.

The main Museum is at Saskatoon where the administration and restoring of the exhibits is done. The North Battleford branch now has a complete restoration of a pioneer prairie village, the only one of its kind in Saskatchewan. Yorkton too has similar plans and expansion is also underway at Saskatoon.

The Museum Act was passed in 1949 and the Museums are now an accepted part of Saskatchewan life. As prime tourist attractions, the exhibits are viewed by thousands during the summer season. Valued at four million dollars, they are monuments and tributes to the courage and steadfastness of our prairie pioneers who bore the brunt of pioneer life. They were lured on by the magic of those free homesteads in the days When the West Was Young.

The province of Saskatchewan is to be congratulated on the unique manner in which the past has been preserved for the future by the Western Development Museum.



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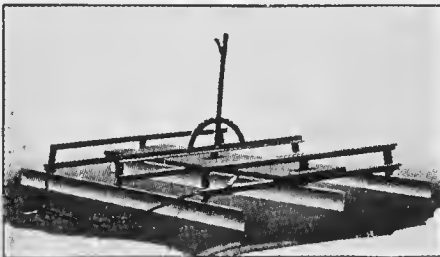
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## Old West Comes to Life in the Blue Garter Saloon

**THE BLUE GARTER** Saloon is one of Pion-Era's top attractions. Just what is the Blue Garter Saloon and what makes it tick?

On the Pion-Era grounds is a big tent, 50 x 100 feet, and it contains a 50-foot bar, bar rail and all. The bartenders are dressed appropriately with those of a bygone day — arm bands, flowered silk vests, moustaches that really need a moustache cup. They dispense cooling drinks over the bar or see that the patrons at 40 tables are waited on quickly and efficiently.

And there's variety entertainment—vaudeville galore, singers, dancers, players of various instruments and barber shop quartettes. Nine shows take place a day from 2 o'clock in the afternoon to 11 o'clock at night, every day for eight days of the 1967 Pion-Era.

Pianos bang out honky-tonk tunes and sheriffs see to it that jealous wives and the Can-can girls don't tangle.

It's the Can-can girls who wear the blue garters from whence comes the name of the show. They have a smart act and during each show throw their blue garters to the eager crowd. It certainly takes plenty of blue garters to get through the week. The sheriffs watch closely to see that none of the baldheaded men in the audience get killed in the rush for the garters.

This, then, is the Blue Garter Saloon.

It has a short but interesting history. Five years ago, Mrs. Helen Tallis and Miss Donna Montgomery, great boosters and workers for Pion-Era, thought that they could give some added pep to the Pion-Era parade by entering a float, featuring a trading post of old Western days, with a few pretty girls to add spice to the mobile display.

It was an instant hit, so the next year Mrs. Tallis and Miss Montgomery arranged two floats, hooked together, featuring Can-Can dancers. They had various costumes but the blue garters were ever-present. And so developed the big tent show, the Blue Garter Saloon.

The Blue Garter will have a new front this year and a tent of almost twice the size of last year's accommodation. 1967 Chairman is Mrs. Colleen Sawyer.

Periodically prizes are given away, compliments of CFQC Radio, and the girls will also be selling souvenir post cards. A photographer will even be present and customers can get their pictures taken with one of the bar girls.

As a finale every night, the Can-can girls dance on the bar. Whoopee!







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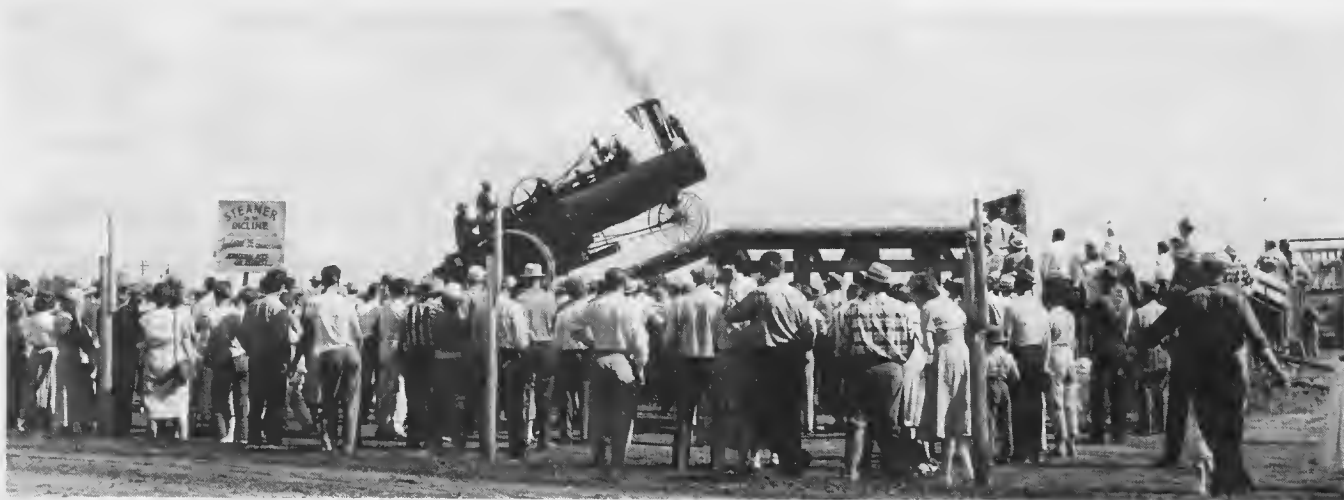
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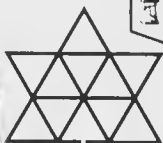


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## Special Events for the Whole Family

**P**ARTICIPATION in many activities at Pion-Era by people on the grounds is one of the show's objectives.

Horseshoe tossing, nail driving for ladies, checkers, sack races, sawing contest, and husband-calling contest, are some of the 1967 events.

At 6:00 p.m., and that is a hungry time of day, there is a pie eating contest. Each contestant is to consume or choke down one way or another, one pie.

At 7:00 p.m. there is the tug-o-war, won last year by City Police. The line-up includes Saskatoon City Electric, Sask. Power Corp., City Firemen, Transit, and Labatt's Breweries.

There will also be a prize for the largest family (numbers) in the grandstand. Application forms are available on the grounds.

## Temperance House a Worthwhile Visit

**W**OULD YOU like to walk in and have a chit-chat with your neighbor in one of the first houses in Saskatoon. You can pass through the same door that Saskatoon pioneers did over 80 years ago at the Temperance Colony House, which is located on the Pion-Era grounds and will be on display throughout the show.

Members of the Western Development Museum Ladies' Auxiliary will be in attendance to answer any questions.

The history of the house goes back to the summer of 1882 when John Lake, and a few men forming the advance guard of the Temperance Colony settlers, were camped near the site of the present Nutana Collegiate in Saskatoon. The following year, in the spring of 1883, the Temperance settlers unloaded their carloads of effects at Moose Jaw. This was followed by the long overland journey to Saskatoon.

Lumber was scowed down the South Saskatchewan River from Medicine Hat for the building of the house to serve as an office for the company. The new level of the river necessitated a great deal of off-loading of the lumber. When the lumber arrived at Saskatoon, it was coated with sand and ruined nearly every saw in the settlement.

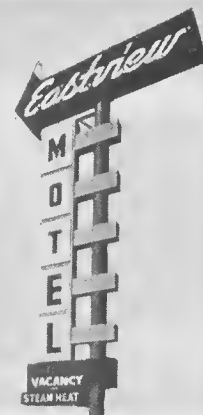
The house was located on Main St. in Saskatoon until 1956, when it was moved to the Western Development Museum grounds. It is now permanently preserved and stands as a tribute to the preservation of those who settled the Plains.

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## **Doukhobor Bread is H-m-m-m Good**

**T**HE FASCINATING system of Doukhobor bread baking will again be an interesting attraction at this year's Pion-Era.

Utilizing the outdoor clay ovens, the members of the Doukhobor Society of Saskatoon show their skill in tasteful cookery. The cooking is sold right over the counter with all the trimmings, including butter and home-made jam. It is possible to easily quell an appetite with the hot, crusty bread, or a complete loaf can be purchased. Close to 500 loaves a day are purchased to give some idea of the massive size of this project.

Three clay ovens are used in the display. Wood is utilized as fuel in the combination oven fire-box, which is fired and burned out so that it is at a sufficiently high temperature for the baking.

The embers that are left are swept out, and 30 large loaves of bread are placed in the huge caverns. The oven door is shut and the loaves bake for an hour and a quarter. Modern conveniences such as a thermostat are unheard of for the old-time baking.

## **Of Interest to the Railwaymen**

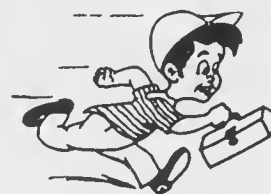
**P**ION-ERA is building a railroad on the grounds during the 1967 show.

It won't be a modern set of tracks for one of the present day diesel engines, but instead the job will involve all the hefty toil of a pioneer track-laying gang.

In the re-enacting of the rail construction, horses, mules and oxen are utilized just like the old days.

For this part of the show alone, Pion-Era is using about 48 horses for the supplying of power for the big elevating grader, dump wagons, fresnoes, and slips.

Another 50 head of stock-ponies, cattle and mules are being used for various other around-the-ground activities such as plowing, threshing and other demonstrations.



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# SALUTE TO THE PIONEERS

BY ALEX WALDNER  
Chairman  
PIONEER-OF-THE-YEAR  
CONTEST CHAIRMAN

**W**ITHOUT THE pioneers, there wouldn't be a Pion-Era. They experienced first hand what Pion-Era patrons see in operation today around the grounds and in the Western Development Museum. Pion-Era salutes these men and women who toiled on the soil, who constructed our early buildings and railroads and who, in fact, opened up the west.

There's many a tale to be told by these pioneers of their experiences during the homesteading days. On these pages are the photographs of many of these pioneers who we are honoring

this year at Pion-Era.

The honoring of these pioneers at "their" day goes all the way back to Pion-Era's 1955 show. The Pioneer-of-the-year contest endeavors to give recognition to these Saskatchewan pioneers, and we enjoy meeting with these many fine men and women from all corners of Saskatchewan and hearing of their tales of old.

We also would like to thank the many sponsoring groups who have selected pioneers from their communities to represent them. The Legion

Ladies' Auxiliary, homemakers and services clubs have all done a good job in honoring people from their own areas.

The pioneers, many of whom lived in a sod house as their first accommodation and utilized a pair of oxen as their only transportation, have lived in Saskatchewan for many years. Their contributions towards our cultural, educational and political developments cannot be estimated.

We salute you pioneers-all, July 4 at the 1967 Pion-Era.



A. W. Young,  
Alameda



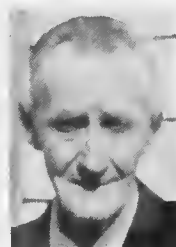
C. Frank Colenutt,  
Caron



Henry Moen,  
Elrose



Mrs. M. A. Berger,  
Langenberg



Bernhard Aune,  
Margo



Clarence Neff,  
Prince Albert



Mrs. Mina H. Evans,  
Avonlea



Martin Boschman,  
Carrot River



Mrs. Eliza Sleightholm,  
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Hex Elliott,  
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Roy Monsees,  
Melfort



Henry A. Friesen,  
Rosthern



David Santy,  
Beechy



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M. Gudmundson,  
Foam Lake



Reginald C. Hall,  
Lashburn



Mrs. Alice Dauncey,  
Moosomin



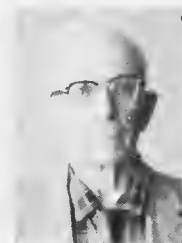
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Rosetown



Mrs. Olive Burt,  
Big River



John S. Hamilton,  
Viscount



Abel Landon Wright,  
Kerrobert



Guy C. Coates,  
Leask



Mrs. Dorothy Ross,  
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John A. Westerburg,  
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Alex Dunn,  
Birch Hills



Jim Aitken,  
Donavon



E. James Bill,  
Windthorst



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Mrs. J. A. Bowie,  
Piapot,



Mrs. K. Johnson,  
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Fred C. Vickers,  
Bredenbury



Harry Ebenau,  
Eatonia



Robert Stuart,  
Traynor



Lachlen Cameron,  
Madison



Donald D. McMillan,  
Plenty



Dr. A. Myles,  
Tisdale



Alfred Nordstrom,  
Canwood



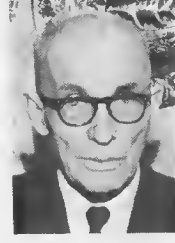
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Saskatoon



Mrs. J. M. Bohnen,  
Daphne



John L. Casey,  
Plato



William E. Molland,  
Saskatoon



Mrs. Safia Greschuk,  
Saskatoon



Jahn Hay,  
Shipman



Melvin Merchant,  
Weirdale



Mrs. B. Schliemann,  
Rabbit Lake



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Saskatoon



Mrs. M. A. Shannon,  
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White Fox



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St. Louis



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Mrs. Ethel Lovering,  
Stoughton



Albert Andrew,  
Zelma



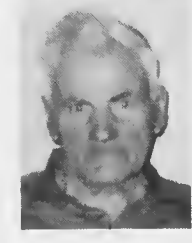
Mrs. Ada Giles,  
Saskatoon



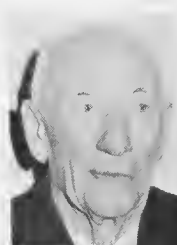
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Wilkie



James A. Angus, Sr.  
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Bankend



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Mrs. J. Pattison,  
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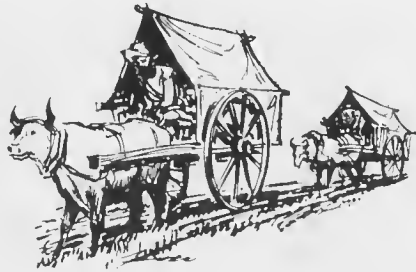
John M. Mann,  
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Mrs. Florence Jones,  
Saskatoon



Frank Helberg,  
Wadena

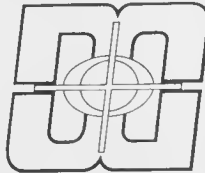


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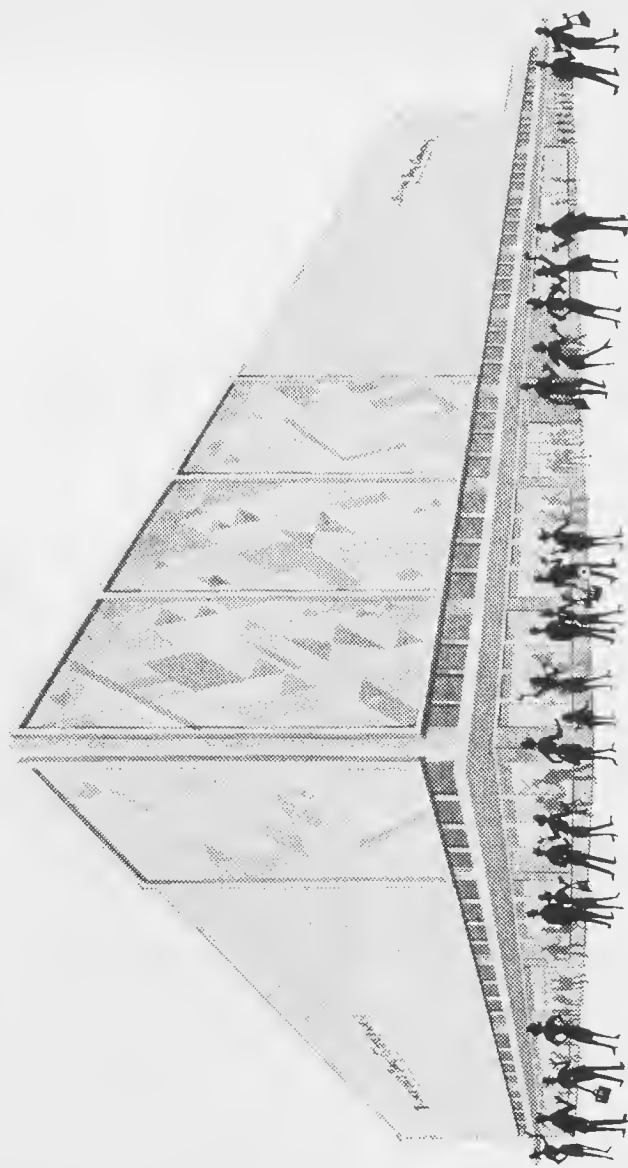
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## Chuckwagons and Chariots Race for the World's Pony Championship

# ALL OUT FOR THE FINISH LINE

**E**NTRIES FROM across the west are running for the \$3,600 in prize money at this year's pony chuckwagon and chariot races on the Pion-Era grounds.

The ponies start racing on July 3rd, with the chariots in the afternoon and the chuckwagons in the evening right through to July 8th. Times are recorded on the basis of each race, and they are accumulated to establish a champion driver at the end of Pion-Era.

Jim Pollitt of Eckville, Alberta won the chariot title in 1966, and Pete Mullaney of Regina took the chuckwagon crown. A total of 200 ponies were measured on the Pion-Era grounds during last year's event.

The measuring is important because Saskatoon's Pion-Era is listed as the world's championship for ponies 48 inches and under. Spokane claims the world's title for ponies 50 inches and under.

All the events in Saskatoon come under a ruling body, the Saskatchewan Pony Chuckwagon and Chariot Association. Their rules are strictly



enforced and have aided in bringing the pony racing game to its high level in public esteem. The Association makes a contract with Pion-Era each year.

As it often happens that owners have four ponies for the chuckwagons and two for the chariots, the barns are packed. Owners take pride in matched teams so there are black teams, brown teams, grey teams, teams of every shade and colour.

The world championship trophy for chuckwagons here has been donated by O'Keefe's. There is also an annual trophy for the chuckwagons and a plaque for the chariots.

The track is a third of a mile. This is standard.

Penalties in the chuckwagon races are: five seconds for knocking down a barrel; 10 seconds for missing a barrel; 3 seconds for taking the wrong lane; three to five seconds for crowding, deliberate foul or any penalty the judges may decide on.

The drivers are not allowed to whip their ponies, although they can "throw" their lines at them.



BY HAROLD MITCHELL  
Publicity Director  
SASKATCHEWAN  
PONY CHUCKWAGON AND  
CHARIOT ASSOCIATION

## WHY NOT TAKE A WALK DOWN TO THE PONY BARNS?

**H**AVE YOU EVER gone down to the barns that house the chuckwagon and chariot ponies at Pion-Era. If not, you've really missed a treat! Here, you will see nearly two hundred ponies of every color and shape. I was going to say of every size, but this is not true. A pony must be not more than forty-eight inches high, to be eligible to race.

Pony chuckwagon racing had its beginning back in 1955. Someone had the brilliant idea that if racing two ponies on a vehicle was full of thrills, why not four ponies on a wagon. That year, just for show, Pion-Era ran three outfits of chuckwagons as well as chariots in front of the grandstand. J. McLeod of Rosetown, Gerritt Nyholt of North Battleford and Harvey Claypool of Saskatoon were in the original race.

By popular demand, pony chuckwagon and chariot races continued on as part of Pion-Era. By 1959, the number had risen to ten outfits in the chuck wagon race and they ran in timed competition. 1960 saw an association being formed, with six directors. They set down rules and regulations governing pony chuckwagon and chariot racing in Saskatchewan.

Wagons had to weigh a minimum of 550 pounds. Chariots had to have standardized wheels and basket type bodies.

Drivers of chuckwagons were allowed to have one helper to aid in starting the ponies with starts from a figure eight around two barrels, situated adjacent to the track.

Competition in both chuckwagon and chariot racing is against time and severe time penalties are given out for track infractions. By the way, whips are not allowed in the race.

Interest has continued to grow. From the original three chuckwagon outfits, entries this year are in the neighbourhood of 30. Chariots have kept pace with an equal number of entries.

The drivers recognize Pion-Era as the home of the world's championship for pony chuckwagon and chariot racing.

Owners have developed a sense of showmanship. Their

wagons and chariots are gaily painted, their harness is custom made and drivers and helpers wear matching pants, shirts and hats. An owner first tries to get ponies of matching speed and size; then he considers himself lucky if he can get a match in color. However, with a bit of the old "horse trading know-how" — he usually comes up with a pretty good outfit all around.

Old timers and novice entrants are out to break the record on the third of a mile track. Prize money is incidental. After paying his ten dollar entry fee a chuckwagon owner, if he has the high aggregate for the week, may earn less than \$300. A chariot man could go home with somewhat less, although his entry costs him only five dollars.

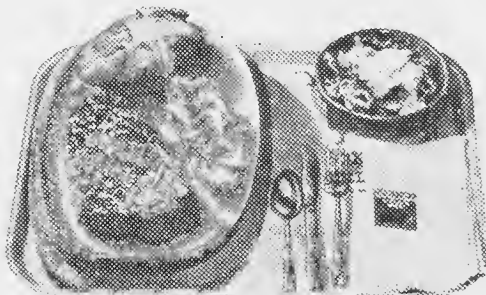
Why don't you pay a visit to the pony barns and to the races? While there, you might meet some of the owners or drivers or helpers. You could have a visit with Cliff Bueker, John McLeod or one of the Clarks. If you're interested, there are fellows from British Columbia, Alberta and Manitoba. Any one of the chaps out there will take time out to sit down on a bale of hay and tell you how he got started in pony racing.

If you enjoy seeing good sportsmanship in action, this is the place to come! Here, owners often carry an extra pony in case one of his own or his neighbor's gets hurt or sick. Here, a few years ago, I saw a driver take over for another who was unable to get away from his job in time for the race. As all events are timed, he was actually competing against himself.

Chuckwagon pony and chariot racing is classified as a sport but it is more, it is also a hobby. Drivers, owners and helpers form a complete cross section, old or young, well off and some not-so-well off. Love of horseflesh and of competition, is the common denominator. For a comparatively small outlay one can get all the fun and thrills of big time racing, plus a bonus of good fellowship.

Though you might not be interested in participating in the thrilling game of chuckwagon and chariot racing, you will certainly enjoy watching the ponies run free. Only the voice of their drivers spurs them on — no whips remember?

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# PION-ERA'S MARCH OF TRADE DOLLARS

**ONE OF THE** numerous sidelights of Pion-Era has been the outstanding acceptance by the public of the "Trade Dollars" which were introduced by the Directors for the first time in 1964.

In that year, a limited number of these "dollars" were struck to commemorate Saskatchewan's 1965 Diamond Jubilee. They were primarily introduced with the view of being used as trade dollars on the Pion-Era grounds during the annual show. However, much to the Directors' surprise the purchasers retained the "dollars" as keepsakes or as attractive additions to coin collections.

Fortunately a limited number were withheld from distribution to meet specific requests from those who were disappointed in not having been able to acquire one. While the supply lasts, this issue may be obtained for \$2.00 each by application to the Pion-Era office.

Following numerous public requests to continue these issues, another "dollar" was struck in 1966 to commemorate Saskatoon's Diamond Jubilee and these are still available at \$1.00 each at time of this printing. Undoubtedly, these will increase in price shortly as the supply is quickly dwindling. Finally, in 1967, another trade dollar has been struck in commemoration of our Centennial year. These are now being freely accepted the same as real money by most of the retail outlets in Saskatoon as well as on the Pion-Era grounds.

While public demand for these "dollars" has been outstanding, tribute must be paid to the local merchants of Saskatoon, the chartered banks, The Saskatoon Credit Union, the Trust Companies and other financial institutions who have greatly assisted in the distribution of these attractive coins.

## MILLION'S OF \$\$\$ WORTH OF VINTAGE EQUIPMENT

Take time out to view the many activities in the circles around the grounds. It's all free to Pion-Era patrons.



**L**ITERALLY millions of dollars in vintage equipment and machinery will be on display throughout the week of Pion-Era. A special part of each day's show are the demonstration circles that will be carried out around the grounds.

All the circles are free to Pion-Era patrons.

**Steam and gas:** The gas circle has its bootstrap and Pony Brake demonstrations, when the massive machines show their powerful skill. In the steam circle, the operating talents of the engineers and machines are featured in the teeter-totter display, where the operator controls a balancing steamer solely by throttle control.

Also of interest is a J. I. Case steamer climbing a 35 degree incline. There are no brakes on the steamer and the operator must be very nimble in the manoeuvring of the throttle and the direction changing bar.

**Ploughing Circle:** The largest plow ever used in the West—the giant Reeves Steamer pulling a 20-bottom plow—will be one of the feature attractions. Also on view will be horse-drawn and tractor-drawn ploughs.

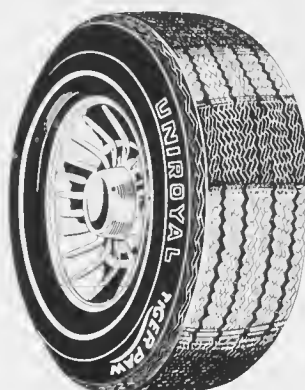
**Threshing Circle:** The complete evolution of threshing techniques is portrayed in this important circle. The flail methods of hand threshing, the horse-power treadmill threshing and a 1915 Stanley Jones combination thresher, will all be in full operation.

**Saw Circle:** Pioneer logging operations are visualized in this circle where a 75-horsepower Phoenix "Centiped" steamer powers a 48-inch buzz saw in a log-sawing display that provides sweet music to the ears of old time loggers.

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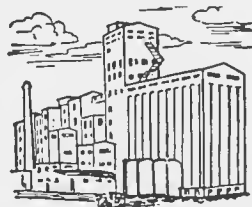
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# Gas and Steam Men Race the Clock

**S**INCE THE inception of Pion-Era, the show has had two competitions that take visitors back almost to the days when the prairies first produced grain. They are threshing and setting up competitions between gas and steam. Skill, with speed, evidently are the chief forces in the competitions and take the prizes, there being not much difference between steam and gas when it comes to ability.

Here is the scene in the threshing competition.

Thirty-six bundles of grain are lying on the ground. The bundle wagons are in place with teams hitched to the rear of the wagons. The separators and engines are properly positioned so that with the sound of the whistle the whole competition goes into action, and the bundles of grain are picked up.

Speed and accuracy are necessary in backing the engines into the separators to hook on the drive belts. There must be competence in every action—bundle pitchers, the bundle wagon driver and everybody to get into the proper position, indeed in every phase.

In past years there were times when the gas engine crew won every day of the six day competition; there have also been years when the steam outfits have won every day for the six days.

The setting up competition consists of threshing machines and steam and gas engines, with the engineers being the contestants. At the sound of the whistle the engineers move their machines out and then back them into line with the separators to hook on the drive belts. One of the best times ever made in this contest at Pion-Era was one minute and ten seconds. Men have come here from as far away as Texas and Pennsylvania to take part in this contest.

Both competitions have proven great attractions.

**The World's Championships are on the line in the Threshing and Setting-up Competitions**





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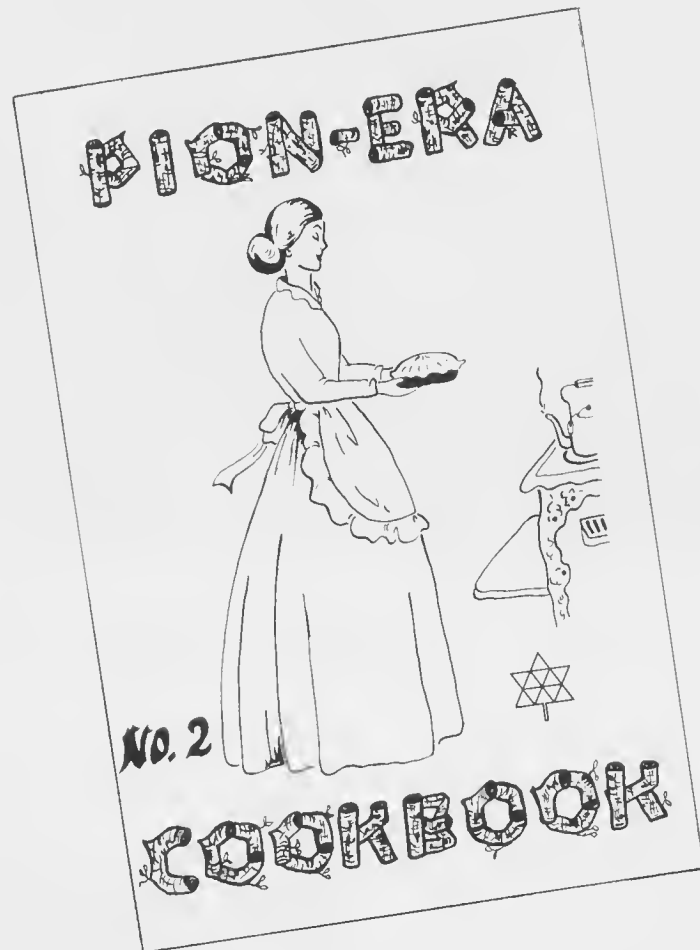


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## *Recipes from Across Canada*

**T**HE SECOND edition of the Pion-Era Cookbook has now been printed and is receiving continent-wide distribution, with enquiries reaching the Pion-Era office at as many as 50 to 100 in a single day. The book is also on sale on the Pion-Era grounds.

A project of the Pion-Era Ladies' Auxiliary, the cookbook has been a success, to say the least. The first book was printed in 1965, and 8,000 copies were sold through into 1967. President Mrs. Laura Leigh says that the popularity of the initial edition was so well received that most of the ladies ordered the second edition.

"They also sent us their favorite recipes for inclusion in our second edition," says Mrs. Leigh, "with the result that we have dishes from every part of Canada. It is truly a worthwhile project in our Centennial Year."

Already, the Pion-Era Ladies are gathering material for a third edition. "But it won't be difficult to prepare our coming editions. We received 300 recipes for our second edition, and another 1,000 that we didn't have space

to publish. The response was simply fantastic."

Mrs. Leigh said that these unpublished recipes will be utilized in coming editions.

The second edition includes recipes for bread, cakes, desserts, wild game, supper dishes, salads, jams, beverages, pickles, plus others. It also includes favorite recipes from Saskatoon civic dignitaries and the Pion-Era Ladies' Auxiliary.

The Auxiliary is now in its fifth year. Another of the club's major projects is the operation of a pancake booth on the grounds during Pion-Era. Strawberries and ice cream is one of the treats.

The ladies are also featuring each day a recipe from the Pion-Era cookbook. They will also be selling dolls in old-fashioned costumes and bandanas.

During the wintertime, the ladies are busy at making blue garters for this popular Pion-Era activity, as well as dressing the dolls, making bandanas, and taking part in fashion shows. The ladies are also putting a float in the Pion-Era parade.

# INVENTIONS ON DISPLAY

**T**HE NEW AS well as the old is on display on the 1967 Pion-Era. Best known for its millions of dollars worth of vintage machinery, Pion-Era is displaying some of the current pieces of farm equipment as supplied by the United Inventors' Association.

The display is called, "Machinery of Tomorrow," and spokesman Fred J. Schneider of Eston says that it will be the most complete and up-to-date ever displayed at Pion-Era. The Inventors Association has had space on the grounds for the last four years.

Some of the items are rock pickers, snow plows, multi-coupled discers, cultivator shovels, triple-unit cultivators, bulldozer blades and field markers. Many of these items are now being manufactured, but other designs are in the formative stage and Pion-Era becomes a sounding board for the inventors when they can get comments from Pion-Era patrons on these machinery ideas.

The association has about 130 members, with the major part of the membership in the prairie provinces. Ralph Jacobsen of Kyle is president and Ralph Sweet of Forgan is secretary-treasurer. The association helps its members in acquiring patents, and then assists them in the promotion and manufacturing of their products.



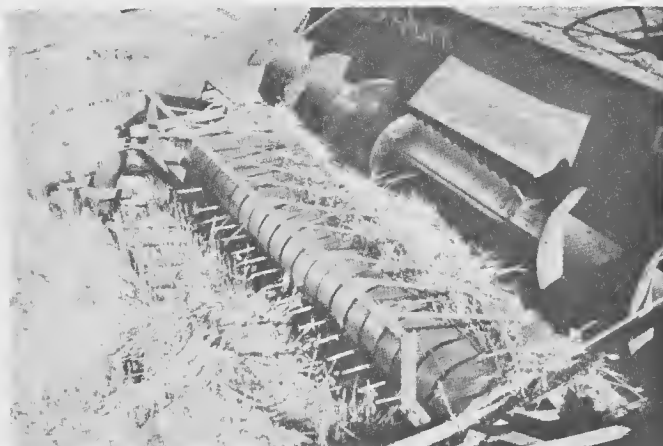
*This field marker was invented and is presently being manufactured by F. J. Schneider of Eston. It can be utilized in pasture, cultivated, stubble or seeded fields, and will mark without digging.*



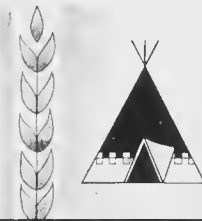
*Kyle Welding and Machine Shop is producing this Jacobsen automatic friction disc sharpener. The sharper discs allow for better tillage, less side draft, easier pulling, and a resulting fuel saving.*



*Ralph Sweet of Forgan has developed this hook-up which will allow a farmer to haul from one to six disc harrows behind a single tractor at one time.*



*Another Kyle Welding product, this wind and swath guard can pay for itself in one day, say its originators.*



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# Whoopee! Ride 'em Cowgirl

**TRICK RIDING** manoeuvres by three of the top artists on the prairies will be featured with the Girls' International Rodeo, during the afternoon of June 30th and the evening of July 1st.

Corey Smith of Swanson, Sask. and sisters Jerri and Joy Duce of Granum, Alberta will be performing their skillful riding manoeuvres before the Pion-Era grandstand.

Jerri and Joy, 15 and 13 respectively, have about five years experience and 19-year-old Corey has been riding since 1959. For several years, Jerri has been the Canadian barrel racing champion, including 1966, and Joy has been runner-up on occasion.

Corey appeared at Pion-Era during the years 1960-62, along with his cousin Sandy.

The trick riding will include vaults, back bends, shoulder stands, cartwheels, tail drags, and the hippodrome. Corey will have a completely different act than he performed before Pion-Era crowds on his previous shows.

Besides being in action at Pion-Era, Corey, Jerri and Joy all have contracts with circuits to perform before other audiences across the west. The three will be riding in about 10 shows as a trio, plus performing in another 20 individually.

Corey, who was working with another two girl riders previously, met Jerri and Joy at the girls' rodeo in Calgary last year and they all decided to team up. The final arrangements were made in the fall of last year.

All three riders come from families with experienced backgrounds in the

ranching field. The Duce sisters' father is a bronc rider and has won the Canadian championship.

Corey works on his father's ranch at Swanson, where they have about 50 horses on two sections of land. Corey spends his hours breaking horses, as well as training horses for other people, and practising, of course. He also spent six weeks training for his trick riding manoeuvres at Colorado Springs during 1964. For the first time this year, he will be participating on the rodeo circuit itself in the bare-back horse riding and calf roping competitions.

Corey first became interested in trick riding in 1953, when he attended the Acquadeo Rodeo at Jackfish Lake. Since then he has been active across the west, and has experienced a few nasty falls.

At Prince Albert, his horse hesitated on the track and he fell and twisted his knee. At Dauphin, he put his knee out of commission again. When a piece of paper blew across the track at Elbow and his horse shied, he cracked some of the vertebrae in his neck. He also has had broken ribs and has punctured his lung in practice sessions.

Corey has three horses, and any one of them can be put into the act. Over the years, he has tried about thirty horses, but only seven of them have worked out so that they could be used before crowds. For its speed and durability, Corey likes an Arab-quarter horse cross.

The Duce sisters are bringing two pintos and a quarter horse to Saskatoon for their performances.



**S**ASKATCHEWAN'S first Girls' International Rodeo is one of the headline attractions at the 1967 Pion-Era show.

Upwards of 75 cowgirls from across the continent will be participating in the various events, with \$1,500 up for grabs in prize money. The girls will perform during the afternoon of June 30, and during the evening of July 1.

Besides providing some skillful demonstrations of riding, roping and horse handling abilities to the audiences, the cowgirls will also add color and glamour with plenty of fast action and thrills.

Some of the events that will be performed include senior and junior barrel racing, calf roping, cow riding, cutting horse showmanship, goat tying, pony chariot racing and steer undecorating.

The Girls' International Rodeo League has quickly been gaining fame for enjoyable entertainment across the continent. Canada's first girl rodeo was held in High River, Alberta in 1962.

Points gained by the contestants at the Pion-Era go towards their records in the 1967 Girls' Rodeo League World's Championships.



## Along with the Duce Sisters and Corey Smith the Girls' Rodeo will Present Fast Riding Action

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to Western Canada*

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## Get in the Spirit and Wear a Pioneer Costume

**PION-ERA PATRONS** dressed in appropriate pioneer outfits are admitted free into the grounds. Pion-Era hopes that as many people as possible will get into the spirit of the show by dressing up in outfits of years ago.

The men's styles are:

**Pion-Era Pete:** Blue denim overalls, plaid shirt, red handkerchief and straw hat.

**Gentlemen's Dress:** Formal dress with tails, Pion-Era tie, arm bands and cane.

**Merchant's Dress:** Colorful vest, Pion-Era tie, arm bands and bowler or skimmer hat.

The ladies' styles are:

**Evening Dress.** Cummerbund, bustle skirt with frills, leg-of-mutton sleeves and high neck.

**Granny Gown:** Flowered print with lace trim, floor length and high neck.

**Tailored Outfit:** Blouse and ankle length black skirt, with special hat and tie.

**GRANNY GOWN**



**GENTLEMAN'S DRESS**



**EVENING DRESS**

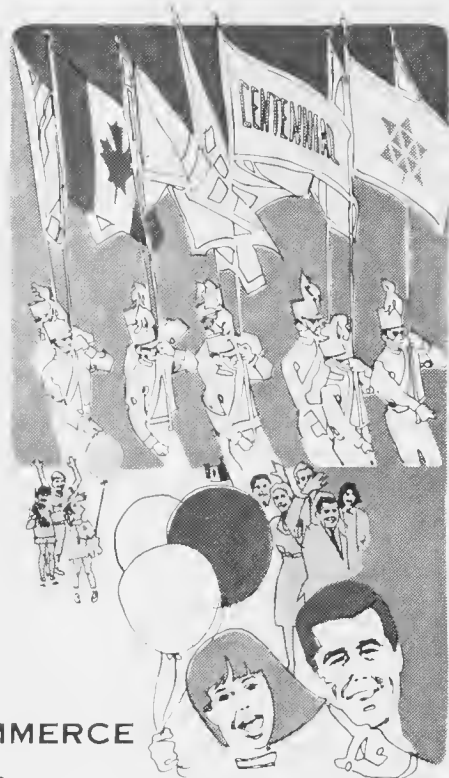


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A time for thought ...  
A time for remembering  
and looking forward, too.**

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This year is a time of reflective pride for all Canadians. A time for looking back to the great moments of our past. But it should be a time for us all to look forward, too — a pause before a new beginning.

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## Prince Albert Riders Tote The Mail Just Like The Old Days

# All the Way to Pion-Era

**T**HE OLD PONY express mail run from Prince Albert to Saskatoon via Duck Lake and Carlton is to be re-enacted this year, with the riders delivering the mail to the Pion-Era grounds on the evening of July 1st.

Saskatoon postal authorities will be on hand to cancel mail right on the spot, and the mail will be delivered immediately to some of the people in attendance. Greetings from the city of Prince Albert and Mayor Allan Barsky will be delivered to Saskatoon Mayor Sid Buckwold and Saskatoon Centennial officials.

The riders are all from the Prince Albert area, and are active in the light horse activities of the Prince Albert Exhibition. Along with Exhibition Manager George K. Ross, the organizers at the Prince Albert end include Mrs. Dianne Moberly, Art Gillies and Mr. and Mrs. Bill Pearman.

The riders will be sworn in by the Prince Albert Post Office a few days

before the scheduled trip. They will be stopping at Post Offices along the way and picking up mail on the old pony express route that was utilized before the railway was constructed.

Each rider will travel between 10 and 15 miles and then a fresh horse and rider will take over. In this manner, each rider will be able to travel at a greater speed and the entire trip can be made in one day. The fresh riders will be stationed at intervals along the route ahead of time. The riders completing their section of the trip will be picked up in a transport truck that will be travelling alongside.

The riders will arrive on the Pion-Era grounds during the evening grandstand show. The horseman taking the mail on the final leg will then be appropriately ushered into the grandstand area, and introduced to the crowd, at which time the ceremony and cancelling and distributing of mail will take place.

The envelopes will be stamped, "dispatched via Pony express."



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## Centennial Ride from Regina to Saskatoon

### Via Horseback

**E**NTRIES FROM as far away as Carrot River in the north and Filmore and Osage in the south east are participating in the Centennial Trail Ride from Regina to Saskatoon. The horseback riders leave Regina on July 1 and make seven stopovers along the route, arriving at Saskatoon's Pion-Era grounds on July 7.

Organized by brothers Walt and Keith Sommerfeld and their families, of Saskatoon, the ride has received excellent interest with close to 120 riders making the trip.

Interest in the ride was spurred by several feature articles in some of the ranching and farming newspapers. Inquiries were received from Alberta, Manitoba, Missouri and Ohio.

Within Saskatchewan itself, the entries have come from literally all corners. Teacher Eileen Legatt at Carrot River has a small group organized, including some of her students. Thomas McIntosh, 55, of Osage, is riding one of his horses, and has friends on his other two horses. Some of his neighbours are also coming along on the ride.

Peter Klassen of Aberdeen has also organized a large group from his community. Other communities represented on the ride include Punnichy, Lac Vert, Wilkie, Lumsden, Craik, Ituna, plus many more.

News of the ride spread quickly and Walter and Keith Sommerfeld needed a mailing list of some 425 names. Inquiries were received daily.

Eight trophies have been donated by the Saskatoon Oldtimers' Association, and will be awarded on the Pion-Era grounds for such age classes as youngsters, teenagers, adults, as well as for horsemanship, sportsmanship and others.

The riders gather in Regina on June 30, and then depart from the corner of Dewdney and Albert on July 1. The Regina departure will be appropriately dressed up with bands and flags, and then the parade will go down Albert Street to the outskirts of town. The riders are presenting Centennial greetings to Mayor H. P. Baker on behalf of Mayor Sid Buckwold of Saskatoon.

Stopovers along the route are planned for Lumsden, Chamberlain, Craik, Davidson, Kenaston, Dundurn, and finally the Pion-Era grounds. The reception in these centres by local Centennial committees has overwhelmed the organizers.

Craik is to organize a street dance, and Kenaston is holding a barbecue. Davidson, Craik and Kenaston all have swimming pools, and the horseback riders are making use of these facilities.

Besides the actual horseback riders, there are friends and families that will be travelling the distance by car so that they can participate in each evening's activities.

Each day goes something like this. Reveille at 6:30 a.m., when the horses are fed and watered. Then comes breakfast, the breaking up of camp, and the grooming and saddling of horses, with departure at 8:30 a.m. There's a coffee break at 10 a.m., and lunch at 12 noon, when the horses are also fed and watered again.

The afternoon ride starts at 1:30 p.m., with a mid-afternoon break and arrival at 6 to 7 p.m. In the evening, there are campfires and entertainment, with taps at 11 p.m.

Pion-Era is providing the group with camping space right on the grounds, and free passes into the grandstand shows. The trophies are being presented on the grandstand show of Saturday, July 8.

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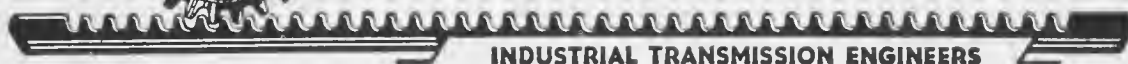
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**P**ION-ERA WILL be having its third annual Chicken barbecue contest, an event that is growing and after which other cities are patterning their contests.

The producers of broiler chicken and those working in the various trades involved in the marketing of broiler chicken join forces on a voluntary basis to make this event a bigger success each year.

Cash prizes and merchandise total well over \$600 and beautiful trophies are awarded also.

Contestants are all members of service clubs and associations in the

northern half of the province and are chosen by their respective club or organization with a good deal of care to represent them as their "cook". To add to the color and show, each "cook" may have up to four helpers.

Pion-Era becomes an excellent setting for this contest, which this year will be held Wednesday, July 5th.

Fully qualified judges base their decisions on:

- Practicability and efficiency of equipment.
- Skill at use of equipment.
- Amount of shrinkage.
- Thoroughness of cooking.
- Appearance and flavour.

- Standings in elimination contests.
- Showmanship.

The contest has developed into a most interesting and educational event, as well as useful promotional project sponsored by the Poultry Products Institute, Broiler Producers Marketing Board and Saskatoon Board of Trade.

Assistance comes from: The Hudson Bay Co.; Quaker Oats Ltd., Feed Div.; Burgess Battery; Sunbeam Electric; Reynolds Wraps; Crawford Foods; T. Eaton Co.; Federated Co-op, Feed Div.; Canada Packers Ltd.; W. R. Grace, Cryovac Div.; United Grain Growers Farm Supply; Early Seed and Feed; and Co-op Creamery.

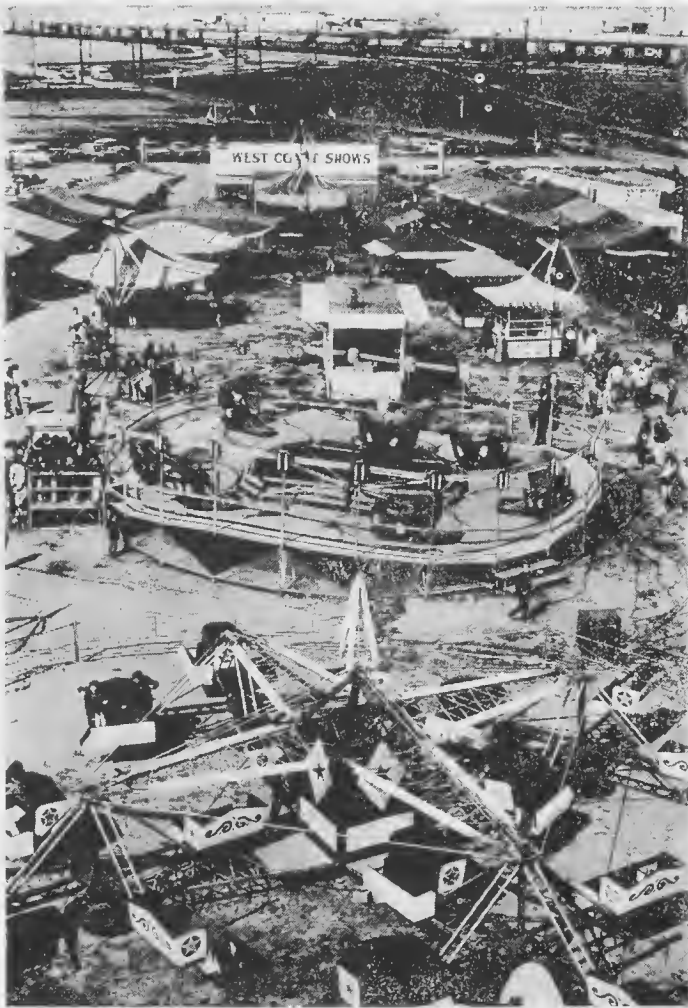


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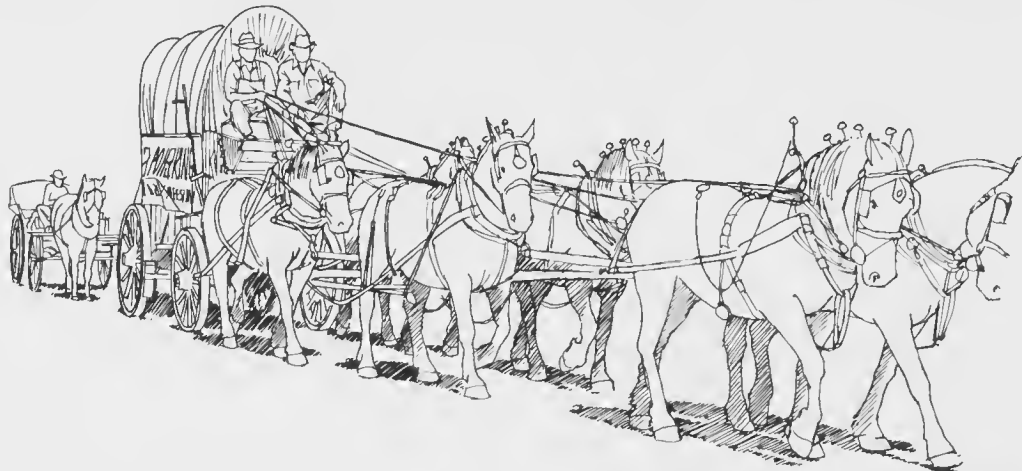
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